



# REMOTE RESEARCH

Real Users, Real Time, Real Research

by **NATE BOLT** and **TONY TULATHIMUTTE**

 Rosenfeld

Remote Research, Tony Tulathimutte, Nate Bolt, O'Reilly Media, Inc., 2011, 1457102218, 9781457102219, 266 pages. Remote studies allow you to recruit subjects quickly, cheaply, and immediately, and give you the opportunity to observe users as they behave naturally in their own environment. In Remote Research, Nate Bolt and Tony Tulathimutte teach you how to design and conduct remote research studies, top to bottom, with little more than a phone and a laptop..

Rocket Surgery Made Easy The Do-It-Yourself Guide to Finding and Fixing Usability Problems, Steve Krug, Dec 8, 2009, Computers, 168 pages. It's been known for years that usability testing can dramatically improve products. But with a typical price tag of \$5,000 to \$10,000 for a usability consultant to conduct each ....

Design Is the Problem The Future of Design Must be Sustainable, Nathan Shedroff, Mar 1, 2009, Business & Economics, 317 pages. .

Designing for the Social Web , Joshua Porter, Apr 7, 2010, Computers, 192 pages. No matter what type of web site or application you're building, social interaction among the people who use it will be key to its success. They will talk about it, invite their ....

Prototyping A Practitioner's Guide, Todd Zaki Warfel, 2009, Prototypes, Engineering, 197 pages. .

Riaverti , Luigi Capuana, 1920, , 250 pages. .

Elements of User Experience,The User-Centered Design for the Web and Beyond, Jesse James Garrett, Dec 16, 2010, Computers, 240 pages. From the moment it was published almost ten years ago, Elements of User Experience became a vital reference for web and interaction designers the world over, and has come to ....

Using Technology to Sell Tactics to Ratchet Up Results, Jonathan London, Martin Lucas, Aug 15, 2012, Business & Economics, 340 pages. "Using Technology to Sell is filled with practical, effective techniques to sell more by leveraging the plethora of tools and information in today's world. By applying these ....

The Mobile Frontier , Rachel Hinman, Jun 11, 2012, Computers, . Mobile user experience is a new frontier. Untethered from a keyboard and mouse, this rich design space is lush with opportunity to invent new and more human ways for people to ....

Appity Slap , Erika Blanchard, , , . .

Sketching User Experiences: Getting the Design Right and the Right Design Getting the Design Right and the Right Design, Bill Buxton, Jul 28, 2010, Computers, 448 pages. Hardly a day goes by that we don't see a new product or technology that is going to make our lives easier, solve some or all of our problems, or simply make the world a better ....

Don't Make Me Think A Common Sense Approach to Web Usability, Steve Krug, Aug 5, 2009, Computers, 216 pages. Five years and more than 100,000 copies after it was first published, it's hard to imagine anyone working in Web design who hasn't read Steve Krug's "instant classic" on Web ....

Maryland, 2000 Population and housing unit counts, U.S. Census Bureau, Dec 1, 2003, Social Science, . .

Storytelling for User Experience , Kevin Brooks, Whitney Quesenbery, Mar 11, 2011, Computers, 298 pages. We all tell stories. It's one of the most natural ways to share information, as old as the human race. This book is not about a new technique, but how to use something we ....

Durchführung und auswertung praktischer Filterungsversuche... , Albert Dietz, 1929, Technology & Engineering, 141 pages. .

Card Sorting Designing Usable Categories, Donna Spencer, 2009, Computer architecture, 162 pages. .

Measuring the User Experience Collecting, Analyzing, and Presenting Usability Metrics, Thomas Tullis, William Albert, Jul 27, 2010, Computers, 336 pages. Effectively measuring the usability of any product requires choosing the right metric, applying it, and effectively using the information it reveals. Measuring the User ....

Making library Web sites usable a LITA guide, Tom Lehman, Terry Nikkel, 2008, Computers, 184 pages. This is a librarian-friendly guide to creating user-friendly websites. If your library's website is not as user-friendly as it could or should be, you need this book. A "LITA ....

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