



HOW TO
MAKE MONEY

MARKETING YOUR
BUSINESS *with*

foursquare

by **Scott Bishop**

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How to Make Money Marketing Your Business with foursquare, Scott Bishop, Pearson Education, 2010, 0132623269, 9780132623261, 31 pages. Discover foursquare social marketing and achieve powerful bottom-line results with less than an hour's work per week. Social media marketing has many advantages, but it ain't easy. Dollar and capital investment costs are often low, but time and resource costs can be very high. How can you find energy to do all this stuff? foursquare is different. With less than one hour of work on foursquare, you can see bottom-line results that are immediate and measurable..

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Integration of location based services into the social CRM strategy How can Foursquare be used as a CRM tool throughout the customer relationship life-cycle?, Annelie Roggenkamp, May 31, 2013, Business & Economics, 201 pages. This thesis aims at critically analyzing Foursquare from a customer relationship management (CRM) perspective. After elaborating on CRM and carefully scrutinizing the mobile

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Social Media Marketing with Emerging Technologies (Collection) , R. Scott Corbett, Jamie Turner, Scott Bishop, Jun 1, 2011, Business & Economics, 75 pages. Drive powerful profits from new social marketing tools and techniques including mobile media, Tumblr, Foursquare, and SMOD! Five great mini-guides show you how to drive

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