Gates: how Microsoft's mogul reinvented an industry and made himself the richest man in America, Stephen Manes, Paul Andrews, Simon and Schuster, 1994, 0671880748, 9780671880743, 541 pages. Gates reveals the guiding genius behind the unparalleled success of the Microsoft Corporation-- the biggest and most profitable personal computer software company in history-- and exposes the intensely competitive tactics that help it dominate the desktops of America. Chairman and co-founder of Microsoft, Bill Gates is the most powerful person in the computer industry and the youngest self-made billionaire in history. His company's DOS and Windows programs are such universal standards that more than nine out of ten personal computers depend on Microsoft software. Under the "Microsoft Everywhere" rallying cry, Gates intends to expand his company's worldwide dominance to office equipment, communications, and home entertainment. Vivid and definitive, Gates details the behind the scenes history of the personal computer industry and its movers and shakers, from Apple to IBM, from Steve Jobs to Ross Perot. Uncovering the inside stories of the bitter battle for control of the expanding personal computing market, Gates is a bracing, comprehensive portrait of the industry, the company, and the man-- and what they mean for a future where software is everything..

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Accidental Empires How the Boys of Silicon Valley Make Their Millions, Battle Foreign Competition, and Still Can't Get a Date, Robert X. Cringely, 1992, Business & Economics, 324 pages. Details the stories of the unlikely business barons of Silicon Valley, profiling Steve Jobs, Bill Gates, and others, and revealing how and why these mavericks have succeeded.

Steve Jobs and the NeXT big thing , Randall E. Stross, 1993, Biography & Autobiography, 374 pages. Describes how Jobs invented Apple in his garage in the late 1970s and how, after his colleagues ousted him, he founded NeXT in a work that discusses Bill Gates, George Lucas ....

Breaking Windows How Bill Gates Fumbled the Future of Microsoft, David Bank, 2001, Business & Economics, 287 pages. Profiles the people who executed Bill Gates' plan to establish a monopoly by creating a new kind of business organism, and how they are dealing with the limits of Microsoft's ....

Bill Gates, billionaire computer genius , Joan D. Dickinson, 1997, Biography & Autobiography, 104 pages. Presents a biography of the math whiz kid who grew up to co-found Microsoft, the world's leading computer software firm..

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Barbarians Led by Bill Gates: Microsoft From The Inside How The World's Richest Corporation Wields Its Power, Jennifer Edstrom, Marlin Eller, Jun 15, 1998, , 272 pages. "Microsoft, a rather new

corporation, may not have matured to the position where it understands how it should act with respect to the public interest."-U.S. District Judge ....

Bill Gates Computer King, Josepha Sherman, Sep 1, 2000, , 48 pages. A biography of the developer of Microsoft, Bill Gates, with details of his life and a look at the beginnings of the personal computer industry..

Microsoft Secrets How the World's Most Powerful Software Company Creates Technology, Shapes Markets, and Manages People, , Dec 4, 1998, Business & Economics, 512 pages. The authors reveal Microsoft's product development, marketing, and organizational strategies.

Bill Gates Speaks Insight from the World's Greatest Entrepreneur, Bill Gates, Oct 14, 1998, Biography & Autobiography, 253 pages. Excerpts from speeches, news broadcasts, and interviews provide Gates' views on financing and running a small business, expanding his wealth, and raising a family.

Accidental Millionaire , Lee Butcher, Feb 1, 1990, Biography & Autobiography, 256 pages. Relates the meteoric rise of Steve Jobs, the co-founder of Apple Computer, his career at Apple, his influence on the personal computer industry, and his eventual ouster from Apple.

The making of Microsoft how Bill Gates and his team created the world's most successful software company, Daniel Ichbiah, Susan L. Knepper, 1991, Business & Economics, 304 pages. Traces the story of Bill Gates and the software company he founded, Microsoft, which revolutionized the computer industry.

India After Gandhi The History of the World's Largest Democracy, Ramachandra Guha, 2008, India, 300 pages. Told in lucid and beautiful prose, the story of Indias wild ride since independence is a riveting one. Guha explores the dramatic protests and conflicts that have shaped modern ....

The Effective Executive , Peter Ferdinand Drucker, Jan 1, 1985, Decision-making, 178 pages. What makes an effective executive? The measure of the executive, Peter F. Drucker reminds us, is the ability to "get the right things done." This usually involves doing what ....