



The Cool Beans Collectible Flipbook Series Book 2: The Kernel, , Daddy Bean Books, 2009, 0984292918, 9780984292912, . .

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PRLog (Press Release) - Feb. 3, 2010 - Walsh Family Media (WFM) announces the arrival of the first flipbooks in "The Cool Beans Collectible Flipbook Series". These are the first 3 flipbooks in a series of 10 which feature stars from their upcoming CG animated feature film, "The Cool Beans: We Need a Hit".

Each collectible flipbook features a "Cool Beans"™ character in motion. When the pages of the book are rapidly "flipped"™ the characters appear to come to life, creating animated images for the reader. Each book contains 2 series of full color animations. Additionally, there is a step-by-step guide in each book which demonstrates how to draw one's favorite Cool Bean character.

The Cool Beans: We Need a Hit is set in a miniature world (The Garden) constructed of everyday objects from the human world assembled to resemble a tiny New York City. The story follows two rival bands, The Cool Beans and the Bad Seeds as they compete for a record contract with Marigold Records headed by The Kernel. After a failed side venture selling kazoos, the once unstoppable Kernel who has not produced a hit record in 2 years finds himself drowning in debt and facing a hostile takeover by Sammy "The Wing" Crowbono and his crow henchmen. The Kernel is met with the ultimatum that he must find the garden's next hit by the end of the day or lose control of his musical empire that he built from the ground up. To complicate matters, The Cool Bean's only master recording is stolen by The Bad Seedz to increase their own chances of getting signed by the Kernel's record label. With the end of the day fast approaching everyone wants to get their hands on The Cool Beans missing tape.

Walsh Family Media is an independent intellectual property developer and animation studio based in NYC. Started in 2002 by Hollywood stuntman and entrepreneur Patrick Walsh Jr., WFM has been developing animated properties and creating an innovative computer generated animation workflow while remaining relatively under the radar. Now, with its first CG feature film halfway animated, a sequel in preproduction and a thriving service division catering to film and commercial clients, the company is emerging as a major player in the entertainment and media industry. Their flagship property "The Cool Beans"™ will be featured in the upcoming film release "The Cool Beans: We Need a Hit".

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