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Communicating for Results: A Canadian Student's Guide, Carolyn Margaret Meyer, Oxford University Press, 2013, , . .

Behind the Bars Experiences in Crime, Frederick John Desroches, Jan 1, 1996, Social Science, 260 pages. Bank robbers. Who are they? Where do they come from? What motivates individuals to commit these crimes? Behind the Bars: Experiences in Crime examines these questions in this

Canadian democracy an introduction, Stephen Brooks, 2004, Political Science, 516 pages. This book introduces readers to the basic institutions and processes of Canadian government, but also places them in the appropriate social and economic context. The author

Victoria Rebels , Carolyn Meyer, Jan 1, 2013, Juvenile Fiction, 272 pages. Through diary entries, reveals the life of Britain's strong-willed and short-tempered Queen Victoria from the age of eight through her twenty-fourth birthday, up to her third

Unequal Childhoods Class, Race, and Family Life, Annette Lareau, 2003, History, 331 pages. "Less than one in five Americans think 'race, gender, religion or social class are very important for getting ahead in life, ' Annette Lareau tells us in her carefully

Organizational Communication Principles and Practices in Canadian Businesses, Stan P. Klimowicz, 2007, , 317 pages. The forces of technology, globalization, and knowledge have given us new horizons. And today, as always, our reach exceeds our grasp. To respond to these challenges

Student Solutions Guide for Zumdahl/Zumdahl's Chemistry, 6th Used with ...Zumdahl-Chemistry, 6/E, Media Enhanced Edition; Zumdahl-Chemistry, 6/E, with Virtual Toolbox, Steven S. Zumdahl, Thomas J. Hummel, Susan A. Zumdahl, Dec 1, 2002, , 325 pages. Provides carefully worked out, complete solutions for all odd-numbered questions and exercises in the text. Uses the same solutions methods as examples in the text..

Burned , Ellen Hopkins, Oct 23, 2007, Juvenile Fiction, 544 pages. Seventeen-year-old Pattyn, the eldest daughter in a large Mormon family, is sent to her aunt's Nevada ranch for the summer, where she temporarily escapes her alcoholic, abusive

Interpersonal Communication , Sarah Trenholm, Arthur Jensen, 2004, Language Arts & Disciplines, 434 pages. Interpersonal Communication interweaves current research and theory with the skills needed to communicate effectively in today's complex and diverse "global village." Now in its

Business Research Methods , Alan Bryman, Emma Bell, 2007, Business & Economics, 786 pages. An adaptation of 'Social Research Methods' by Alan Bryman, this volume provides a comprehensive introduction to the area of business research methods. It gives students an

The Concise Canadian Writer's , Davies Maire Messenger, William E. Messenger, Judy Brown, Jan

De Bruyn, Dec 1, 2009, , 246 pages. This workbook accompanies The Concise Canadian Writer's Handbook. It provides exercises covering the topics in the main book, from the mechanics of building strong sentences and

Torrez , Ian Wilding, 2004, Performing Arts, 56 pages. Torrez knows how to kick a football. But at thirty something he's on the wrong side of his playing career. His frazzled manager Foxy believes a media career beckons, but there

Communicating for Results , Rosemary T. Fruehling, Apr 1, 1996, Business & Economics, 302 pages. .

Studyguide for Financial Accounting by Weygandt Et. Al., ISBN 9780471655275 0471655279, Jerry J. Weygandt, Cram101 Textbook Reviews, Oct 30, 2006, , 224 pages. Never HIGHLIGHT a Book Again! Virtually all testable terms, concepts, persons, places, and events are included. Cram101 Textbook Outlines gives all of the outlines, highlights

A Manager's Guide to Newsletters Communicating for Results, Robert Abbott, Jan 1, 2001, Business & Economics, 211 pages. How to start and manage a newsletter that influences the way readers think or act. A Manager's Guide to Newsletters: Communicating for Results is the first book about

Communicating for Results: A Canadian Student's Guide is an indigenous, core text designed to serve students studying business and professional communications at both the university and college levels. Author Carolyn Meyer acknowledges the challenges of today's demanding work environments and provides practical, classroom-tested instruction for communicating successfully-that is, for getting noticed and getting results.

The text, praised for being exceptionally well written and logically organized, covers not only the principles of grammar and rhetoric but also the persuasive strategies required for being an effective writer and public speaker. Meyer's hands-on, skills-based approach uses models and samples, workshops, discussion forums, quick-reference guides, and checklists to guide students through the writing process and help them develop confidence. Coverage of changing trends in the workplace (including communication contexts and social media), trends in communication research, cultural differences in communication techniques, Web 2.0 technologies, and privacy strategies and safeguarding personal and sensitive information ensure students are well-equipped to compete in the globalized workplace. This updated second edition also includes a new appendix on social media and networking, introducing students to key social media tools and discusses the most effective ways for businesses to use these tools to promote their products and services, reach out to customers, and keep on top of market trends. As well, the chapter-end activities sections have been updated to replace outdated links and ensure content is fresh and contemporary.

"There are many useful activities for students as well as numerous opportunities to examine and rhetorically analyze examples of both effective and ineffective writing. It is also well informed by the theories of writing in general and the practice of business writing in particular." --Lyn Bennett, Dalhousie University

Carolyn Meyer is an assistant professor in Ryerson University's Department of Professional Communication. Outside Ryerson she has taught English and professional communication at the University of Toronto, Seneca College, George Brown College, and Mount Allison University. She has also presented a range of courses and onsite workshops in professional communication at the University of Toronto's School of Continuing Studies and is the recipient of an Excellence in Teaching Award from the University of Toronto.

Communicating for Results offers practical, classroom-tested instruction not just in grammar but also in the rhetorical techniques and persuasive strategies that students need to become effective writers and speakers. Supplemented with abundant group and individual activities to reinforce key

principles and help students hone their skills, this invaluable text will teach students to communicate with confidence.

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