


Company Accounting, Ken J. Leo, John Hoggett, 2005, 798 pages. Company Accounting 6th edition has been thoroughly updated to reflect the numerous and profound changes as a result of Australia adopting the International Accounting Standards.

Australian Financial Accounting, Craig Deegan, 2007, Accounting, 1376 pages. Craig Deegan’s AUSTRALIAN FINANCIAL ACCOUNTING is the market-leading text in the area of financial accounting. This edition provides students with a detailed grasp of the.


Practical lessons in English grammar and composition; for young beginners being an introduction to "The principles of English grammar," with copious exercises, and directions for their use, Peter Bullions, 1849, Language Arts & Disciplines, 144 pages.


Statistical Power Analysis for the Behavioral Sciences, Jacob Cohen, 1988, Psychology, 567 pages. Statistical Power Analysis is a nontechnical guide to power analysis in research planning that provides users of applied statistics with the tools they need for more effective.


An English grammar for the use of junior classes, Henry William Davies, 1869, Language Arts &
Disciplines, 124 pages.

Financial reporting and analysis, Lawrence Revsine, Daniel W. Collins, W. Bruce Johnson, 2002, 1006 pages. Financial Reporting and Analysis, Second Edition reveals the truths hidden behind the numbers and shows the pitfalls to avoid when analyzing financial statements. A focus on ...

Accounting Handbook, Joel G. Siegel, Jae K. Shim, Jan 1, 2006, Business & Economics, 993 pages. Presents an overview of financial accounting, with a focus on financial statements, reporting requirements, and taxation, and features a dictionary of accounting terms.

Sticky Knowledge Barriers to Knowing in the Firm, Gabriel Szulanski, Feb 24, 2003, Business & Economics, 139 pages. "Reveals that the transfer of practices is a complex phenomenon, and demonstrates the range of barriers to transferring best practices with the firm." - cover.


Approaches and Methods in Language Teaching, Jack C. Richards, Theodore Stephen Rodgers, 2001, Education, 270 pages. This second edition is an extensive revision of the first edition of this successful text.

Corporate Financial Reporting and Analysis: A Global Perspective/3e by David Young and Jacob Cohen is an introductory textbook on financial reporting for MBA students. This book is intended to offer the rigor and comprehensive coverage required of an MBA text, while at the same time offering an accessible and practical reference for participants in executive programs. David Young is based at INSEAD Business School in France, and Jacob Cohen is based at MIT Sloan School of Management in the USA. This book offers a rigorous, yet accessible, treatment of contemporary financial reporting practice. Examples are drawn from a broad range of companies to illustrate key concepts. Particular emphasis is given to the latitude and flexibility granted to managers in reporting financial performance, and the steps that financial statement readers can take to identify potential trouble areas in the accounts. Topics include the analysis and interpretation of the three principal financial statements, revenue recognition, inventory accounting, receivables and bad debts, accounting for long-term assets, provisions and contingencies, income taxes, and the accounting for mergers and acquisitions. A unique feature of this book is the seamless way in which it deals with differences in U.S. GAAP and IFRS. Both regimes are covered simultaneously, i.e. when a topic is discussed, including the relevant journal entries and disclosures, the discussion applies equally to GAAP companies and to IFRS companies. It doesn't matter whether the company used in a given example is from the U.S., Europe, or elsewhere. Thanks to the ongoing GAAP/IFRS convergence project, the two regimes are close enough to allow for a somewhat generic approach that allows for coverage of both regimes at the same time. In this way, the examples that are covered in the book are relevant to all readers, regardless of which regime dominates in their business environment. The content of this book has been classroom tested over the past 20 years at INSEAD with the MBA class which has students from 80 different countries.

This book offers a rigorous, yet accessible, treatment of contemporary financial reporting practice. Examples are drawn from a broad range of companies to illustrate key concepts. Particular emphasis is given to the latitude and flexibility granted to managers in reporting financial performance, and the steps that financial statement readers can take to identify potential trouble areas in the accounts. Topics include the analysis and interpretation of the three principal financial statements, revenue recognition, inventory accounting, receivables and bad debts, accounting for long-term assets, provisions and contingencies, income taxes, and the accounting for mergers and acquisitions.
Do you wonder why your value initiatives aren't providing the payoff you'd hoped for? Could it be because you've been thinking about value all wrong? According to the authors of this groundbreaking guide, there's a very good chance that you have. Using examples from leading companies worldwide, they explain why every decision a company makes either creates value or detracts from it, and why, if they hope to survive and thrive in today's increasingly competitive global marketplace, company leaders must make value-creation the centerpiece of every business decision. Authors Kaiser and Young have dubbed this approach "Blue-Line Management," (BLM), and in this entertaining, highly accessible book, they delineate BLM principles and practices and show you how to implement them in your company.

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For over thirty years, students have benefitted from this comprehensive, theory-based guide to accounting, its application to management decision making and its impact on global society. This substantially revised eighth edition reflects contemporary developments in the subject while continuing to encourage critical analysis of the usefulness and relevance of accounting practices.

Marketing guru Philip Kotler shows entrepreneurs how to market their companies to investors. How can businesses do a better job of attracting capital? The answer: "Marketing!" Marketing expert Philip Kotler teams up with a renowned marketing consultant and an INSEAD professor for this practical, marketing-based approach to raising capital from investors. Based on the premise that entrepreneurs and business owners often don't understand what investors want and how they make their decisions, Attracting Investors offers a larger view of the factors involved, and guides both startup and veteran firms in effectively raising capital. Philip Kotler (Glencoe, IL) is the S.C. Johnson & Son Distinguished Professor of International Marketing at Northwestern University's Kellogg School of Management, and the author of 35 books. Hermawan Katajaya (Jakarta, Indonesia) runs MarkPlus, the largest marketing consulting firm in Indonesia, and is coauthor with Kotler of several books, including Repositioning Asia and Rethinking Marketing. S. David Young (Fontainebleu, France) is a Professor of Accounting and Control at INSEAD in Fontainebleu, France.

Profits You Can Trust gives managers, directors, lenders, audit partners and analysts a clear framework to demystify global financial reporting in a market fraught with danger. Filled with provocative and enlightening examples, it offers a fresh perspective and clear guidance for everyone involved with financial reporting strategy and communication, as well as specific and easily understood questions that must be asked to avoid accounting landmines that can destroy even the most successful business. The authors begin with an overview of the challenges of financial literacy for business decision-makers operating in both US and global environments, the reasons decision-makers tacitly "conspire" to inflate stated revenues and reduce stated costs, and how "small" lies inevitably lead to bigger ones. Next, using easy-to-understand examples, they discuss six key accounting minefields in detail. These include revenue recognition; provision for uncertain future costs; asset values; risk management and the use of derivatives; related party transactions; and performance benchmarking. Finally, they turn to the key questions and lessons arising from recent financial scandals, including accounting firm conflict of interest; why Generally Accepted Accounting Practices aren't always sufficient; assessing mergers, acquisitions, and restructuring reserves; and the appropriate role of non-financial measurements such as balanced scorecards.

Value Based Management (VBM) are today's hottest management buzzwords. But written information has often been biased and clouded by the authors' hidden agendas. EVA and Value-Based Management is the first book to unflinchingly discuss the pros and cons of EVA and VBM. Covering both implementation and conceptual issues, with a strong emphasis on performance measurement, value drivers, and management compensation, it allows readers to come to their own
informed conclusions.

The authors chose the term 'global' for the book's title to convey the idea that the book is truly global in its coverage. What distinguishes this book from others in financial accounting and corporate financial reporting is the seamless way it approaches the world's two dominant accounting regimes: US Generally Accepted Accounting Principles (GAAP) and International Financial Reporting Standards (IFRS). The tendency in the field is to present the material from a US GAAP perspective, with some discussion, usually at the end of the chapter, on financial reporting practices under IFRS and how they might differ from those of GAAP on the chapter topic. Or, when the book is written from an IFRS perspective, US GAAP is ignored entirely. The problem with this latter approach is that at least 40% of the world's total stock market capitalization is accounted for by companies reporting under US GAAP. Meanwhile, more than half is accounted for by IFRS. Investors in the global capital markets cannot neglect either of these two approaches. The world will have one dominant accounting regime some day, but for the foreseeable future, we are left with two distinctive, though increasingly overlapping, sets of standards. The challenge is to integrate these approaches in such a way that critical differences are addressed, but in a way that is accessible to the reader.

"About the authors -- An introduction to financial statements -- The balance sheet and income statement -- A brief overview of GAAP and IFRS: the framework for financial accounting -- Revenue recognition -- Kiwi builders -- Starbucks -- RevRec problem 1,2,3,4,5 -- Appendix: Tables for present value and future value factors -- About the authors."

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Presents a clear and comprehensive model for the analysis and interpretation of financial statements linked to strategic analysis and sound principles of corporate finance. Considers the economic role of accounting and the importance of financial statements in global capital markets
from a conceptual perspective Shows how financial statement analysis can be tied to business valuation. Offers an interesting and intuitive approach to corporate financial reporting under both IFRS and US GAAP. Combines the external view of the company with the managerial view of financial statements Provides a strong pedagogical framework including problems, exercises, questions and case studies. Coverage of double-entry book-keeping is included in an appendix to Chapter 1. Includes a chapter on the increasingly important topic of accounting for pensions. Coverage of fair value is also included. The text has been fully updated to reflect recent changes in GAAP and IFRS, and to ensure more comprehensive coverage of critical topics.

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