



The culture of American college radio, Samuel J. Sauls, Iowa State University Press, 2000, 0813820685, 9780813820682, 216 pages. The Culture of American College Radio was written with a "general and accessible" approach, emphasizing a threefold application. First, and foremost, it provides a "general overview" of college radio. Secondly, the classroom function of the book addresses telecommunications in higher education, serving to introduce the student to the world of college radio broadcasting in America. Finally, to provide the needed "how-to" approach, at the end of each chapter the reader will find a section entitled "Practical Applications". As a more cultural view, the intention of The Culture of American College Radio was to develop a broader intellectual base, thus placing college radio within the context of the larger population encompassing both the college campus and mass cultural landscape. The goal has been to envision college radio in a wider social, cultural, and institutional domain, thus providing a more significant contribution to the discussion of communication skills..

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Beginning radio production , Melvin Robert White, 1950, Performing Arts, 208 pages. .

Radiotext(e), Volume 6, Issue 1 , Neil Strauss, Dave Mandl, 1993, Performing Arts, 350 pages. A first-ever collection of documents that makes a strong articulate case for radio as a communication of hope and horror -- an "other" medium. This is our Big Grey Book of

An Appraisal of Radio Broadcasting in the Land-grant Colleges and State Universities , Joint Radio Survey Committee, Tracy Ferris Tyler, 1933, Radio broadcasting, 166 pages. .

Comparing Media from Around the World , Mckenzie, , , . .

Seizing the Air Waves A Free Radio Handbook, Ron Sakolsky, May 1, 1998, Social Science, 211 pages. Let us conjure up a vision of a Wild Radio Stampede disrupting the territorialized lines of Authority artificially drawn in the air surrounding Mother Earth. ... Within this

Conflicting Communication Interests in America The Case of National Public Radio, Tom McCourt, Jan 1, 1999, Language Arts & Disciplines, 210 pages. McCourt sees public broadcasting as increasingly under siege as the marketplace undermines public goods and services and as politics and culture are beset by fragmentation. In

Quiz writer's manual the key to winning radio-TV quiz prizes, Larry Woolf, 1952, Performing Arts, 154 pages. .

The Quieted Voice The Rise and Demise of Localism in American Radio, Robert L. Hilliard, Michael C. Keith, 2005, Performing Arts, 242 pages. How has American radio—once a grassroots, community-based medium—become a generic service that primarily benefits owners and shareholders and prohibits its listeners from

RADIO PRODUCTION WORKTEXT STUDIO AND EQUIPMENT, David Reese, Lynne Gross, Brian Gross, 2006, Language Arts & Disciplines, 241 pages. Radio Production Worktext, 5ED is designed to provide an introduction of the modern radio production studio, the equipment found in that studio, and basic techniques to

40 Watts from Nowhere A Journey Into Pirate Radio, Sue Carpenter, 2004, Biography & Autobiography, 225 pages. Follows a young woman's foray into the world of pirate radio, from her efforts to build a transmitter in her apartment and establish her own station to the station's growth to

On the radio music radio in Britain, Stephen Barnard, 1989, Performing Arts, 213 pages. .

Signals in the Air Native Broadcasting in America, Michael C. Keith, Jan 1, 1995, Language Arts & Disciplines, 177 pages. Signals in the Air: Native Broadcasting in America is the first book-length study of one of the most unique communications enterprises in U.S. history. It is the remarkable

Chicago Top 40 Charts 1980 , Ronald P. Smith, Apr 1, 2002, Music, 180 pages. With the advent of "retro" music shows and eighties music formats, radio has clearly revived interest in that decade. Chicago Top 40 Charts 1980-1990 examines the Windy City's

The Delphi Method: An experimental study of group opinion, by N. C. Dalkey , Norman Crolee Dalkey, Bernice B. Brown, Samuel Cochran, 1969, , . .

Radio Free Boston The Rise and Fall of WBCN, Carter Alan, 2013, History, 334 pages. The definitive story of the pioneering rock radio station that galvanized a city and a generation.

As a disc jockey at a very small college station [...] that does only webcasting, I decided to give this a read for some more background into the culture of American college radio. Sauls did a great job of laying down the culture of the college radio station, especially focusing on the issues of community and campus involvement as well as FCC guidelines.

One major caveat for me was little mention of webcasting. This new technology (along with downloadable radio shows, aka: podcasts) is emerging as a key component of the college radio station. Some stations (including mine) have, for various reasons, focused more attention on the webcast, if not entire abandoning the FM Dial (However, a majority of college radio stations will continue to broadcast on FM). The book focuses on webcasting and the internet for only the last chapter or two. Since this book's first edition in 2000, the technology is evolving and the book's brief information on it is mostly obsolete and irrelevant.

Most books on the subject of radio tend to give short shrift to college radio stations. Having worked for a few, including a stint as station manager for WPTS at Pitt, I started an outline in 1995 of what a book dedicated to college radio might look like. Alas, teaching during the day and running an indy label in the evening and managing bands at night, I never got around to writing more than a chapter. Sauls has gone and written the book! And a good book it is! I recommend this work for anyone who worked (or is currently or wants to work) for a college radio station. Not so much for the listeners, the book gives students the entire lowdown on starting and running a station. It needs to include LPFM and webcasting information - this was sort of skimmed over (and "audionet" no longer goes by that moniker). At times the book does read a little too much like a textbook, but in other segments (like the one written by McKenzie) the information is highly readable and informative. Bonus points for the appendices, a risky move since a lot of this stuff can become outdated before a book goes to print. Dr. Sauls if you're thinking about a second edition or another book along these lines, please e-mail me and we can exchange notes! Anyone else should buy this book right now!

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He wanted to produce both a practical handbook for college radio programmers and analyze the cultural value and impact of college radio in America. He ended up only with sketchy details on how to manage a college radio station and the culture of college radio was mostly his raiding his graduate thesis on how college radio stations obtain...more This book is one that was sorely needed, unfortunately I must admit that Sauls, in attempting to combine two books in one, did not accomplish enough with either.

Abstract in Dissertation Additionally addressed administration alternative music Association of College audience auxiliary enterprises cable campus radio campus radio station Chapter college and university College Broadcasters college radio station College Radio Survey college stations commercial radio commercial stations Contact producer Corporation for Public deejays digital audio director Dissertation Abstracts International equipment Federal Communications Commission FM radio FM stations format FREE on cassette FREE on CD funding higher education indecent Intercollegiate Broadcasting System Internet issues Journal KNTU KNTU-FM KSHU licensed listening ListServ NACB National Association National Public Radio noncommercial educational noncommercial radio noncommercial stations obscenity on-air percent producer for shipping program guide promote Public Broadcasting Radio Netherlands responsibility rules SAT or ISDN satellite Sauls Source specific staff station manager station operation Tara Renk Telecommunications television tion Underwriting announcements underwriting spot university radio stations WCLV weekly program WFMT

Sauls (radio, television, and film, U. of North Texas-Denton) provides a cultural overview of college radio combined with a practical guide to running a college radio station successfully. Includes resources for college radio station operators, managers, staff, and student volunteers. Annotation c. Book News, Inc., Portland, OR

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