



Perry's Department Store: A Buying Simulation for Juniors, Men's Wear, Children's Wear, and Home Fashion/Giftware, Karen M. Guthrie, Cynthia W. Pierce, Fairchild Publications, Incorporated, 2003, 1563672952, 9781563672958, 114 pages. This revised edition bridges the gap between the principles of retail buying and merchandising mathematics and the actual application of these concepts. The book simulates the experience of a new buyer in a fictitious store and provides instructions for researching the markets and trends. Students can choose to be a buyer for juniors, mens wear, childrens wear or home fashion/giftware. They determine the customer profile, project sales, and plan beginning-of-the-month stock requirements and markdowns to complete a six-month buying plan. The simulation prepares students for a trip to the market, including setting up appointments, visiting a buying office and writing actual purchase orders. Perrys Department Store also includes a CD-ROM that students can use as a computer workbook to complete the simulation. New to This Edition:Chapter on product development plansChapter on careers provides insight into job opportunities in retail buyingList of Web site resourcesCompilation of retailing formulas from the textCD-ROM Features:Industry statistics and a manufacturers line list or catalogue for each industryForecasting information from The Doneger GroupExcel worksheets from the text with embedded formulasText Features:Instructors Guide includes a syllabus for a fifteen-week course; chapter objectives, teaching tips, discussion questions, and completed worksheets for each chapter; and midterm and final exams.

Retail Buying Techniques , Fiona Elliott, Janet Rider, 2007, , 241 pages. .

Art information research methods and resources, Lois Swan Jones, 1990, , 373 pages. .

The business of fashion designing, manufacturing, and marketing, Leslie Davis Burns, Nancy O. Bryant, Apr 1, 2002, Art, 599 pages. The second edition of this authoritative text has been updated to provide the latest information on the organization and operation of the fashion industry. It traces the steps

Ships And How They Work, Parragon, Incorporated, May 1, 2007, , 5 pages. Let the captain and crew of a modern cruise liner take you on a tour of one of the largest ships evr to sail the oceams! pull the tabs to reveal the inner workings of a cruise

Making Buying Decisions 2nd Edition Using the Computer as a Tool, Richard Clodfelter, Aug 1, 2002, , 192 pages. This text, written for students who wish to plan a career in merchandising, includes a CD-ROM with Windows-based Microsoft Excel data. Designed for use in a buying course with

Studyguide for Financial Accounting The Impact on Decision Makers by Porter & Norton, ISBN 9780324185683, Gary A. Porter, Cram101 Textbook Reviews, Curtis L. Norton, Oct 31, 2006, , 280 pages. Never HIGHLIGHT a Book Again! Virtually all testable terms, concepts, persons, places, and events are included. Cram101 Textbook Outlines gives all of the outlines, highlights

Retail buying from basics to fashion, Richard Clodfelter, 2003, Business & Economics, 496 pages.

In this straightforward approach to preparing students for merchandising careers in retailing, students are presented with step-by-step instructions on buying tasks such as

Sustainable Fashion and Textiles Design Journeys, Kate Fletcher, 2008, Art, 239 pages. This inspirational design handbook presents a new vision of sustainability in the fashion and textile sector based on design thinking and practice. It brings together for the

Figure Templates for Fashion Illustration Over 150 Templates for Fashion Design, Patrick John Ireland, 2000, Crafts & Hobbies, 96 pages. Includes figures in movement from a variety of angles, and offers different body views and poses that can be photocopied, enlarged, or used as a guide..

Supply Chain Management , Fawcett, Sep 1, 2008, , 600 pages. .

Merchandising mathematics high margin returns for retailers and vendors, Meridith Paidar, Jan 1, 1994, , 405 pages. A step-by-step guide of practical and proven math techniques for the retailer, vendor, or student in profitable merchandising. ALSO AVAILABLE INSTRUCTOR SUPPLEMENTS CALL

Fashion forecasting , Evelyn L. Brannon, Mar 1, 2000, , 442 pages. An all-new textbook for fashion professionals interested in improving forecasting abilities. This unique book combines the theories of fashion changes with the process of

Apparel Manufacturing: Sewn Product Analysis, 4/E , Glock Ruth E., Glock, Sep 1, 2005, , 672 pages. .

Fashion buying & merchandising , Sidney Packard, Arthur A. Winters, Nathan Axelrod, 1983, Art, 404 pages. Provides career information, introduces the elements, planning and buying functions, and practices of fashion merchandising, and describes retail organizational structures.

Retail The Art and Science, Daniel J. Moe, May 30, 2008, , 192 pages. .

Silent Selling 2nd Edition Best Practices and Effective Strategies in Visual Merchandising, Judith A. Bell, Kate Ternus, 2002, , 388 pages. Silent Selling, 2nd Edition, presents ideas that capture the direction in which today's retail industry is moving that will lead students beyond the basics of visual

Loose Leaf Marketing: The Core , Roger Kerin, Steven Hartley, William Rudelius, Oct 5, 2010, , . Marketing: the Core 4/e by Kerin, Hartley and Rudelius continues a tradition of leading the market with contemporary, cutting-edge content presented in a conversational student

<http://eduln.org/23843.pdf>
<http://eduln.org/24447.pdf>
<http://eduln.org/253.pdf>
<http://eduln.org/7365.pdf>
<http://eduln.org/1769.pdf>
<http://eduln.org/13827.pdf>
<http://eduln.org/11870.pdf>
<http://eduln.org/3195.pdf>
<http://eduln.org/9875.pdf>
<http://eduln.org/20564.pdf>
<http://eduln.org/13709.pdf>
<http://eduln.org/18130.pdf>
<http://eduln.org/1003.pdf>
<http://eduln.org/24539.pdf>
<http://eduln.org/20930.pdf>
<http://eduln.org/7585.pdf>
<http://eduln.org/6807.pdf>
<http://eduln.org/12421.pdf>
<http://eduln.org/1010.pdf>
<http://eduln.org/8175.pdf>
<http://eduln.org/496.pdf>