

WEB

WISDOM

How to Evaluate and Create Information Quality on the Web

Janet E. Alexander  
Marsha Ann Tate

Web Wisdom: How To Evaluate and Create Information Quality on the Web, Marsha Ann Tate, Janet E. Alexander, Taylor & Francis, 1999, 0805831223, 9780805831221, 152 pages. Web Wisdom is an essential reference for anyone needing to evaluate or establish information quality on the World Wide Web. The book includes easy to use checklists for step-by-step quality evaluations of virtually any Web page. The checklists can also be used by Web authors to help them ensure quality information on their pages. In addition, Web Wisdom addresses other important issues, such as understanding the ways that advertising and sponsorship may affect the quality of Web information. It features: \* a detailed discussion of the items involved in evaluating Web information; \* checklists tailored to the creation and evaluation of specific Web page types (advocacy, business, informational, news, personal, entertainment); \* over 40 screen captures illustrating the principles presented in the book; \* discussion of copyright issues and meta tags; and \* a glossary of terms and bibliography..

DOWNLOAD <http://bit.ly/1g0fIVG>

Trust Human Nature and the Reconstitution of Social Order, Francis Fukuyama, Jun 18, 1996, Political Science, 480 pages. In his bestselling *The End of History and the Last Man*, Francis Fukuyama argued that the end of the Cold War would also mean the beginning of a struggle for position in the ....

Internets, Intranets, and Extranets New Waves in Channel Surfing, Audhesh Paswan, Dec 30, 2002, Computers, 141 pages. Get the most from your electronic marketing resources! *Internets, Intranets, and Extranets: New Waves in Channel Surfing* examines cutting-edge research on the strategies and ....

Web Guide , Robert Lee Richardson, Jul 1, 1995, Computers, 306 pages. Describes sites on the World Wide Web under such topics as business and finance, the arts, sports and recreation, music, politics, science, history, education, and news.

Internet Searches Guidebook , Daniel Farb, 2005, Business & Economics, 84 pages. *Internet Searches* is intended for anyone, particularly those in business, sales, and healthcare. It explains how to get the most out of internet searching, but does concentrate ....

Conflict among humans some basic psychological and social-psychological considerations, Robert D. Nye, 1973, Computers, 205 pages. .

Human Factors and Web Development , Julie Ratner, Dec 18, 2002, Technology & Engineering, 352 pages. Due to the ever-changing technological landscape and the global integration of the Internet in schools, libraries, homes, and businesses, the content of this second edition ....

Networked Nation Broadband in America 2007, Peter Ackerman, Oliver Mabel, Jul 28, 2009, , 107 pages. Broadband technology is changing our lives, our economy, and our culture. By making it possible to access, use, and share information, news, and entertainment with ever ....

Content Preparation: Factor Structure and Delivery , April Savoy, 2008, , 316 pages. In a sequence of three studies the nature and characteristics of Content Preparation was investigated. Each of these studies is presented below..

Teaching in the Information Age: The Role of Educational Technology, Issue 51 The Role of Educational Technology, Michael J. Albright, David Lee Graf, Sep 1, 1992, Education, 117 pages. .

Social Computing and Virtual Communities , Panayiotis Zaphiris, Chee Siang Ang, Nov 23, 2009, Computers, 303 pages. Growing more quickly than we can study or come to fully understand it, social computing is much more than the next thing. Whether it is due more to technology-driven ....

Designing Web Sites that Work Usability for the Web, Tom Brinck, Darren Gergle, Scott D. Wood, 2002, Computers, 481 pages. Demonstrates Web design fundamentals that consider usability a

major design goal, provides advice on incorporating usability considerations in each stage of the design process ....

Advances in Universal Web Design and Evaluation Research, Trends and Opportunities, Sri Kurniawan, Panayiotis Zaphiris, 2007, Social Science, 304 pages. As the Internet has become more pervasive, information disseminated through the Web grows in an exponential rate, creating a call for more universal design. This book covers ....

NIST. , National Institute of Standards and Technology (U.S.), 1990, Science, 15 pages. .

<http://eduln.org/6327.pdf>  
<http://eduln.org/6427.pdf>  
<http://eduln.org/11701.pdf>