



Self-Employment: From Dream to Reality! : An Interactive Workbook for Starting Your Small Business, Linda D. Gilkerson, Theresia M. Paauwe, JIST Publishing, 2003, 1563709228, 9781563709227, 152 pages. Refreshingly clear, step-by-step explanations, examples, and exercises lead readers through planning and starting a small business. A good complement to other, more complicated business start-up books; this one was used successfully in a micro-enterprise training program operated by the authors..

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Self-employment making it work for you, John Spencer, Adrian Pruss, Mar 1, 2000, Business & Economics, 228 pages. This text is a guide for anyone considering self employment as a career option. There are 20 short chapters, covering subjects such as tax, franchises and how self employment

Creatively Self-Employed How Writers and Artists Deal with Career Ups and Downs, Kristen Fischer, Nov 30, 2006, , 188 pages. What?s It Like to Live Off Your Talents?If you think that working from home in your pajamas?writing a book, painting a masterpiece or designing a work of art?sounds like a fun

The McGraw-Hill Guide to Starting Your Own Business A Step-By-Step Blueprint for the First-Time Entrepreneur, Stephen Harper, Jun 9, 2003, Business & Economics, 253 pages. This second edition covers the Internet and alternative sources of funding that have developed since the first edition was published. The examples given are updated, legal

Self-employment for Low-income People , Steven Balkin, Jan 1, 1989, Business & Economics, 240 pages. In this work, Balkin examines whether low-income people should be encouraged to engage in self-employment as a route for economic improvement. The author has gathered ideas and

The Complete Guide to Working for Yourself Everything the Self-employed Need to Know about Taxes, Recordkeeping, and Other Laws, Beth Williams, Jean Murray, Jean Wilson Murray, Apr 1, 2007, Business & Economics, 288 pages. The title is an exaggeration of course, but the authors (both are freelance writers; Murray is also a small business consultant) do present practicalities that might make heads

Selling Real Estate Services Third-Level Secrets of Top Producers, Robert A Potter, Oct 13, 2008, Business & Economics, 208 pages. Praise for Selling Real Estate Services "Selling Real Estate Services shows you how to stop being a vendor and start being a partner. Bob Potter's Third-Level concept will help

Self Employment The Essential Guide, Frances Ive, 2011, , 130 pages. Working for yourself can be rewarding both personally and financially, but it can also be very tough and many small businesses fail in their first year. Frances Ives book helps

Self-Employment Kit , H. M. Williams, Jun 1, 2003, Self-employed, 44 pages. .

Self-Hypnosis Revolution The Amazingly Simple Way to Use Self-Hypnosis to Change Your Life, Forbes Blair, Apr 1, 2007, Self-Help, 304 pages. Self-hypnosis without the trance!.

The Unofficial Guide to Landing a Job , Michelle Tullier, Jan 28, 2005, Business & Economics, 476 pages. Written with the harried job seeker in mind, this guide to finding the best job possible in a tight market focuses on developing a job search strategy, preparing self-marketing

Self-Employment Steps to Starting and Growing a Small Business, Rick Bean, Bobby Bean, Mar 30, 2009, , 83 pages. If there's ever been a time for a handbook on the basics of starting a small self-employment business, it's now. American workers are increasingly finding themselves unemployed

Self-employment a labor market perspective, Robert Louis Aronson, 1991, Business & Economics, 156 pages. .

Start Your Own Business Support Service , Entrepreneur Press, Dec 1, 2003, , 109 pages. Business grows more complex every day, but budget constraints keep companies from hiring enough skilled people to perform the ever-increasing amounts of administrative work

Modern Slavery and the Fight for Freedom , Larry Ballard, Jul 30, 2010, , 348 pages. America Was Founded Upon Belief In: A small decentralized government based on laws (The Constitution) where free enterprise is rewarded, where freedom of speech is sacrosanct

GREAT BOOK! This simple to follow workbook makes writing a business plan for a small business an easy to understand, easy to complete task! The book contains worksheets within each chapter, which, when compiled, leave you with a written business plan that makes sense. Best of all, the book is written in plain english -- no jargon, no complicated ratios and formulas, no assuming you already possess an MBA. This book is perfect for real world use -- nothing theoretical here. HIGHLY RECOMMENDED

Linda D. Gilkerson has either owned businesses or worked with dreamers who want to own their own businesses for the past 20 years. Linda opened and ran two successful retail businesses, a balloon business and a hat store. She met Theresia Paauwe while working for a microenterprise program that was part of a community development corporation. They created Business Matters, a consulting firm to provide training and curriculum to microenterprise programs. They also formed a not-for-profit organization, Neighborhood Self-Employment Initiative, of which Linda was the director for three years. Linda continues to work with dreamers who want to own businesses in the capacity of manager of franchise development at Wild Birds Unlimited, Inc. --This text refers to an alternate Paperback edition.

I found this book to be simple to follow and full of practical, real world advice. There is no business theory here, just real steps to take to market on a shoestring, write a business plan, manage cash flow, understand financial statements, set goals and keep records. I enjoyed the common sense approach, and easy to understand advice.

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