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Principles of economics, William S. Brown, 1995, , 1104 pages. .

Robert L. Heilbroner (March 24, 1919 – January 4, 2005) was an American economist and historian of economic thought. The author of some twenty books, Heilbroner was best known for The Worldly Philosophers: The Lives, Times and Ideas of the Great Economic Thinkers (1953), a survey of the lives and contributions of famous economists, notably Adam Smith, Karl Marx, and John Maynard Keynes.

Heilbroner was born in New York City to a wealthy German Jewish family; his father Louis Heilbroner founded the men's clothing retailer Weber and Heilbroner.[2] Robert graduated from Harvard University in 1940 with a summa cum laude degree in philosophy, government and economics. During World War II, he served in the United States Army and worked at the Office of Price Control under John Kenneth Galbraith, the highly celebrated and controversial Institutionalist economist.

After the war, Heilbroner worked briefly as a banker and entered into academy in the 1950s as a research fellow at the New School for Social Research. During this period, he was highly influenced by the German economist Adolph Lowe, who was a foremost representative of the German Historical School. In 1963, Heilbroner earned a Ph.D. in Economics from the New School for Social Research, where he was subsequently appointed Norman Thomas Professor of Economics in 1971, and where he remained for more than twenty years. He mainly taught History of Economic Thought courses at the New School.

Although a highly unconventional economist, who regarded himself as more of a social theorist and "worldly philosopher" (philosopher pre-occupied with "worldly" affairs, such as economic structures), and who tended to integrate the disciplines of history, economics and philosophy, Heilbroner was nevertheless recognized by his peers as a prominent economist. He was elected Vice President of the American Economic Association in 1972.

Published in 1953, The Worldly Philosophers has sold nearly four million copies, making it the second-best-selling economics text of all time (the first being Paul Samuelson's Economics, a highly popular university textbook).[citation needed] The seventh edition of the book, published in 1999, included a new final chapter entitled "The End of Worldly Philosophy?", which included both a grim view on the current state of economics as well as a hopeful vision for a "reborn worldly philosophy" that incorporated social aspects of capitalism.

He further explained in Dissent in 1992 that "capitalism has been as unmistakable a success as socialism has been a failure"[3] and complimented Milton Friedman, Friedrich Hayek, and Ludwig von Mises on their insistence of the free market's superiority. He emphasized that "democratic liberties have not yet appeared, except fleetingly, in any nation that has declared itself to be fundamentally anticapitalist."[3] However, Heilbroner's preferred capitalist model was the highly redistributionist welfare states of Scandinavia; he stated that his model society was "a slightly idealized Sweden."[4]

In its fourth edition, Economics Explained continues its announced purpose -- to explain that mysterious thing called economics. But there is a new urgency to the book. It is announced in the first sentence of the introduction: "Just in case the reader-to-be hasn't noticed, disturbing things are going on in the American economy these days."

This new edition is about these disturbing things: a trend toward inequality of incomes, the appearance of a new "globalized" capitalism, the "specter" of inflation. As before, Robert Heilbroner and Lester Thurow treat these problems in language that seeks to make clear their causes and treatments. In this straightforward, highly accessible reference, Heilbroner and Thurow -- two of America's most respected and articulate economists -- offer all the economics essential for becoming an effective investor, a savvy business decision maker, or simply an informed member of society.

Heilbroner and Thurow are two of today's better-known economists, their commentary more likely to appear in the New Yorker or Newsweek than as a piece in the American Economic Review. This is

the substantially revised and updated third edition of their primer on economics. Well written and readable, it successfully targets those with little or no background in the subject, clearly explaining concepts such as the GNP, deficit spending, and price systems. It also provides an overview of the history of economic thought by contrasting the theories of Adam Smith, Karl Marx, and John Maynard Keynes. While economic theories are often likely to be colored by political or moral values, the authors readily identify opinions or statements that may be controversial. David Rouse --This text refers to an out of print or unavailable edition of this title.

This is a book written for a layperson about the field of economics, the thinking of economists, and what is going on in some of the major current economic debates. There is no math (which may or may not be a good thing) and the few graphs are of the basic supply and demand curves which are simple to understand at this level, and which you can't really pass up when learning economics. Heilbroner and Thurow discuss the major economic concepts like GNP, inflation, the role of government, monopolies, etc. and they do a good job describing them and explaining how things work.

There is a liberal bias. The authors are not blind to this, and they do try to exhibit different viewpoints, and they try to point out when they are stating their own stance. If you want an unbiased view of economics, you will probably have a difficult time finding that one book that meets your standards-if anything, it will be the book that most closely agrees with your own biases. If you want an unbiased view, read many books, read textbooks, read news from several sources, and then come to your own conclusions. I don't think the biases in this book really disturb the education you can receive from this book. Just be aware that they exist.

If you didn't find this book exciting, like the 15 year old reviewer, it may be because you were not part of the intended audience. Heilbroner and Thurow wrote this book for those who "want to understand the nature of the economic forces that are upsetting their lives." In the modern world, people need to know some economics in order to be in full control of their lives. If you read nothing else but this, you will at least be able to read business and financial news with greater understanding and perhaps participate in economic discussions.

The co-author, Robert Heilbroner is a delightfully articulate speaker and thinker. I read his "Worldly Philosophers" while in high school and loved it -- it kicked off a life-long study of economics and politics. My undergraduate economics course used Heilbroner's very famous friend Paul Samuelson's textbook. My grad school used Heilbroner's text book on economics, among others. I was one of Prof. Thurow's students at MIT. So, my bona fides show that I like and know both these authors' works and respect their intellect.

However, the authors' views of economics and their political leanings are inseparable. Economics and politics are so closely related that they cannot help but deeply influence each other. One cannot be 'objective' about economic theory, however high one's integrity. This is the reason why I want to point out to readers of Profs. Thurow and Heilbroner's works that both authors lean to the political Left.

This book pre-dates Prof. Heilbroner's, a self-confessed Socialist, conversion to Capitalism upon observing the collapse of the the greatest Socialist experiment, the 70-year reign of the Soviet Union. Heilbroner had the intellectual and personal courage to say publically [paraphrasing] 'I've been proven wrong! I've changed my mind. As a professional economist, I admit that Capitalism works; Socialism does not.'

The Right of the political spectrum is well represented by authors such as Hayek and Friedman whose works are also very readable and thought provoking, who offer a point of view that 'balances' that of the fomerly Socialist Heilbroner, and probably still Socialist Thurow, Samuelson, Gailbraith.... I strongly suggest that 'beginners' in economics read broadly from both the Left and the Right thinkers on how to generate and allocate economic resources.

but a very readable and enjoyable one. It's not as thorough as an economics textbook, but it's got

the main points spelled out for the layman (or laywoman). As an introduction, I thought it was more than adequate, and it was quite a feat to include so few technical aspects of economics (there are a few VERY simple supply and demand graphs and some other pictorial info). It's broken into short chapters which doesn't mean anything except that it can be read in small chunks. And yes, for someone who's forced to read it at the age of 15, it might be boring, but if you're one of those, rebel and read something else. Also, the authors do have their own opinions on economics and this seeps into their book. But they are very well aware of it, and they are careful about when and where they include their own thoughts.

I really admire this writer a great deal because he has a gift for making complex concepts clear as crystal. I don't know about you, but I am sick of overly sarcastic or "humorous" approaches to series topics - the whole "atomic fusion for dummies" style of writing. I find a clear, insightful explanation entertaining enough, thanks. When I read this book, I found it thrilling because all the basic economic principles we all live with everyday (but so often are clouded in mystery) suddenly opened up before me because of the author's clarity.

It is true that Mr. Heilbroner is a liberal\democratic leaning economist. He admits that up front, however, in the introduction, and he promises the reader that all points of view in the book will be clearly marked as opinion and never given as fact. I should say that I lean to the right heavily, and I did not find this book unfair or overly biased at all. If you are a conservative like me, do not omit this book because of the author's stated economic preferences. It is a wonderful book full of deep insights and observations, written for serious grown-ups looking for an introduction into the fascinating world of economics. --Mykal Banta

Containing about 30 percent new material, this edition of ECONOMICS EXPLAINED offers readers not only an invaluable primer on economic theory, but a clear understanding of the causes and treatments of the problems confronting us today, as well as the possible risks and the potential rewards we face in the future. Previous Edition ISBN: 0671884220

I found this book to be an extremely easy to read refresher of the economic principles covered in undergraduate micro and macro economics courses. While it makes no attempt to hide that it is written from the liberal stand point the book strives for impartiality. It relates the principles covered to current events. This will enable the read to make his/her own edjucated judgements about the economic turmoil of current time. One over arching theme this book stress is that what makes economic sense does not always equate to beneficial social or political results.

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